

Tennessee Heat Game Program Sales

FALL / WINTER /SPRING 2016-17

Dear Sports Fan,

Throughout the sports seasons, opportunities are available to both support the Tennessee Heat home school sports programs as well as bring awareness to your business/organization. Through your purchase of a game program advertisement, you can invest in the future generation of leaders in your community. Remember, the program will be handed out at all Varsity and Middle School home games for all Heat sports during the season or seasons you choose to support. This means that it will be seen by hundreds, if not thousands of fans and family members in your area. Your support is greatly appreciated!

Ad sizes and pricing:

Full Page Color Ad: 8.5"x 11", Cost: **\$500**

Full Page B&W: Size: 8.5"x 11", Cost: **\$300**

½ Page B&W: Size 8.5"x 5.5", Cost: **\$150**

Turn in this form filled out in its entirety, along with payment for your ad, to your respective Head Coach by the deadlines below.

AD SALES DEADLINES: FALL = August 1st / WINTER = November 1st / SPRING = March 1st

Which Program do you want your ad in (Circle your selection) : FALL / WINTER / SPRING

Sport you wish to support: _____

Athlete you wish to support: _____

Payment method: ____ cash or ____ check (Make checks payable to TN Heat Sports)

Business name _____

Address _____

Contact person _____ Phone number (REQUIRED) _____

Ad Receipt: cut and give to Ad purchaser.

Name of Business _____

Ad size _____ Amount Paid _____ Payment method _____ Date _____

All ads should be provided as high res PDF, JPEG, TIF in 300 DPI resolution. Email all files to jason@bnpositive.com.