

# Tennessee Heat Football + Cheer/Dance Sponsor Form

## Fall 2021

Dear Sports Fan,

Once again, the Heat Football and Cheer/Dance teams will offer the opportunity to both support/sponsor their respective sport, as well as bring awareness to your business/organization. Through your sponsorship of these sports, you can invest in the future generation of leaders in your community. At each home football game, the families and fans of Heat sports will have the opportunity to learn of your support, which will bring awareness to you and your business. This means that your support will be known by several hundred family members and fans in your area. Your donation is greatly appreciated! Here are the two options for supporting Heat Football/Cheer/Dance:

**General Sponsor:** Recognition on a Sponsor Board/Banner at all Home Football games and the opportunity to place a flyer or coupon for your business on a sponsor table at the entrance/exit of the game. Cost of Sponsorship = **\$250**

**Premier Sponsor:** You will receive the same recognition of a General Sponsor, as well as an individual sign will be created with your business logo that will be strategically placed along the pathway to the stands. You will also receive a verbal shout out for your support at half-time each week.

Cost of Sponsorship = **\$500**

Turn in this form filled out in its entirety, along with payment for your sponsorship, to your respective Head Coach by the deadlines below.

**\*\*SUBMISSION DEADLINE = July 19, 2021**

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Name of athlete you wish to support: \_\_\_\_\_

Payment method: \_\_\_cash or \_\_\_check (Make checks payable to TN Heat Sports)

Business name \_\_\_\_\_

Contact person \_\_\_\_\_ Phone number (REQUIRED) \_\_\_\_\_

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**Sponsorship Receipt: Be sure to cut and give this receipt and instructions to the Ad purchaser.**

Name of Business \_\_\_\_\_

Amount Paid \_\_\_\_\_ Payment method \_\_\_\_\_ Date \_\_\_\_\_

**\*Note:** All business logos should be provided as high res PDF, JPEG, TIF in 300 DPI resolution. Please email all files to [ryan.tnheatsports@gmail.com](mailto:ryan.tnheatsports@gmail.com) by **July 31, 2021**.